

# HELP US INSPIRE KIDS IN STEM!

Sponsors are an important part of the continuing success of the Science Games. Without your assistance, we would not be able to take engineering, geoscience, and science exploration out of the classroom and into the community.

In 2022, Engineers and Geoscientists BC engaged students and volunteers around the province with our virtual program. Over 150 students participated! Check out our <u>Science Games KudoBoard</u> to see how much fun our 2022 participants had at the Science Games.

Capitalizing on that success, our 2023 program aims to reach even more BC students this February! Your support will help us supply activity materials to kids across the province for 3-weeks-worth of hands-on science activities and encourage them to learn more about the importance of engineering and geoscience.

## 2022 HIGHLIGHTS

- 50% of participants identified as girls
- 33% live outside of the Lower Mainland

### **Quotes from participants:**

- "Science Games is a great program, with fun experiments for our kids that we wouldn't have thought of! Also, it's great to have people in the industries as mentors and leading the activities."
- "Science Games have provided interesting opportunities to learn about the work of engineers and geoscientists"

### **Quotes from volunteer Mentors:**

- "This is an excellent platform for kids to learn and develop science skills in a fun way!
- "The program was a really great experience for both the mentors and participants. It was a great way to connect with people in the community."





## 2023 SCIENCE GAMES SPONSORSHIP LEVELS

## SUPPORTER LEVEL - \$750 + GST

- Logo recognition on the Science Games webpage and in all Science Games marketing activities (emails sent to up to 360 registrants)
- Social media recognition
- Logo included on the Science Games Saturday Session Zoom background
- Recognition in Science Games wrap-up story in *Innovation* magazine
- Sponsor recognition in the Science Games Opening and Closing PowerPoint each week
- Logo recognition on the Science Games t-shirt (worn by participants, mentors, and staff)

## WEEKLY SPONSOR LEVEL - \$1,000 + GST

- Everything included in the Supporter Level
- Title sponsor for one week of the Science Games which includes a company highlight during the opening PowerPoint slides (Could feature a volunteer who is participating as a Mentor from your company or highlight a project you are working on in BC)
- Inclusion under the "Thank You to our Sponsors" section in the *Engineers and Geoscientists BC eNews* during the month of March

## PREMIER SPONSOR - \$1,500 + GST

- Everything included in the Weekly Sponsor Level
- Logo Recognition on Science Games promotional material (Sticker sheet to all participants) Please note: Sponsorship must be confirmed before production deadlines
- One sponsored social media post on Twitter during the month of February (4100 followers)

**Optional Opportunity for all levels**: If one or more of your staff is a registrant of Engineers and Geoscientists BC and would like to volunteer (virtually) at the 2023 Science Games, let us know!

If you are interested in sponsorship, please contact Olivia Jay at sciencegames@egbc.ca.