

# WHY IS TODAY SO IMPORTANT?



Because March 8 is International Women's Day—a day to celebrate the achievements of women, and a call to action to accelerate gender parity.

Today, women are still greatly underrepresented in technical fields.  
Only 14.8% of engineers and geoscientists in BC are women.

We need to change that.

For communities and economies of tomorrow to thrive,  
we need to cultivate a deep, diverse, and innovative talent pool today.

We are raising the bar for inclusion. Join us.



ENGINEERS &  
GEOSCIENTISTS  
BRITISH COLUMBIA

[egbc.ca](http://egbc.ca)

[#balanceforbetter](https://twitter.com/balanceforbetter)