

# 2017-2022 STRATEGIC PLAN



ENGINEERS &  
GEOSCIENTISTS  
BRITISH COLUMBIA

## WHO WE ARE

Engineers and Geoscientists British Columbia is the regulatory and licensing body for the practice of engineering and geoscience in the province of British Columbia. Our more than 37,000 members are BC's professional engineers, professional geoscientists, engineering and geoscience licensees, members-in-training, and engineering and earth science students.

## ABOUT THE PLAN

Engineers and Geoscientists British Columbia's new Strategic Plan provides direction and focus to the organization's activities over a five-year period from 2017-2022. The goals, outcomes, and strategies set by the plan will determine the priorities for Engineers and Geoscientists BC's programs and activities, and provide guidance for Council, committees, branches, divisions, task forces, boards, and staff. For Engineers and Geoscientists BC to perform its role effectively, it needs to demonstrate its commitment to upholding the standards of a strong, credible regulator. The plan defines clear outcomes that Engineers and Geoscientists BC is looking to achieve towards this goal, and attaches them to specific strategies and key progress indicators that provide measurables for the plan.

## VISION

Engineering and geoscience professionals creating a better future for all.

## MISSION

To serve the public interest as a progressive regulator that supports and promotes the engineering and geoscience professions.

## PRINCIPLES

1. We act first and foremost in the public interest.
2. We proactively plan for the future.
3. We support effective governance.
4. We consult our members and stakeholders.
5. We foster diversity and inclusivity.
6. We support national collaboration.
7. We provide sufficient resources to fulfill our responsibilities.
8. We provide effective support and recognition for volunteers, staff, and members.

# STRATEGIC PLAN 2017-2022

GOAL 1	GOAL 2	GOAL 3
<p>To uphold and protect the public interest through the regulation of the professions.</p>	<p>Establish, maintain and enforce qualifications and professional standards.</p>	<p>Promote and protect the professions of engineering and geoscience (subject to goals 1 &amp; 2).</p>
OUTCOMES	OUTCOMES	OUTCOMES
<ol style="list-style-type: none"> <li>1. Engineers and Geoscientists BC's role as a regulator is broadly understood.</li> <li>2. Stakeholders embrace efforts to enhance professional standards.</li> <li>3. The <i>Act</i> is modernized to reflect the evolution of the professions and the regulatory mandate of the association.</li> </ol>	<ol style="list-style-type: none"> <li>1. Members and organizations practise to high professional ethical standards.</li> <li>2. Engineers and Geoscientists BC standards are broadly utilized by all stakeholders.</li> <li>3. All engineering and geoscience in BC is practised by professionals licensed by Engineers and Geoscientists BC.</li> </ol>	<ol style="list-style-type: none"> <li>1. Membership is diverse and inclusive.</li> <li>2. The supply of skilled engineering and geoscience professionals meets the needs of BC's labour demand.</li> <li>3. Stakeholder trust in the professions is maintained.</li> <li>4. Member satisfaction is improved.</li> </ol>
STRATEGIES	STRATEGIES	STRATEGIES
<ol style="list-style-type: none"> <li>1. Clarify the association's regulatory role and responsibilities through ongoing communication and engagement with members and other stakeholders.</li> <li>2. Identify and implement practices, programs, policies, bylaws and <i>Act</i> amendments that improve Engineers and Geoscientists BC's ability to more effectively carry out its duty and objects.</li> </ol>	<ol style="list-style-type: none"> <li>1. Enhance members' awareness and use of professional practice resources.</li> <li>2. Deliver timely, outcomes-focused complaints and enforcement processes.</li> <li>3. Develop a system for corporate regulation that demonstrates enhanced public protection.</li> <li>4. Participate in initiatives that improve national harmonization of regulatory processes.</li> </ol>	<ol style="list-style-type: none"> <li>1. Implement the new brand and increase awareness of the high standards that engineers and geoscientists in BC must meet.</li> <li>2. Assess and improve admission processes and tools to facilitate robust and timely assessment of applicants.</li> <li>3. Implement processes that support Engineers Canada's 30 by 30 program for improving the number of women in the professions.</li> <li>4. Clarify the association's regulatory role and responsibilities through ongoing communication and engagement with members and other stakeholders.</li> </ol>
KEY PROGRESS INDICATORS	KEY PROGRESS INDICATORS	KEY PROGRESS INDICATORS
<ol style="list-style-type: none"> <li>1. Member and public surveys indicate improved awareness of and alignment with Engineers and Geoscientists BC's responsibilities.</li> <li>2. The <i>Professional Governance Act</i> is implemented in a manner consistent with the organization's mission to serve the public interest as a progressive regulator that supports and promotes the engineering and geoscience professions.</li> </ol>	<ol style="list-style-type: none"> <li>1. Availability and awareness of practice resources increases.</li> <li>2. Demonstrate that improvements have been achieved for the timely management of complaints against members and enforcement against unauthorized practice and/or use of title.</li> <li>3. Progress is made on the development and implementation of a corporate regulation program.</li> <li>4. Pan-Canadian programs that address evolving issues in admissions and professional practice standards are advanced.</li> </ol>	<ol style="list-style-type: none"> <li>1. Application processing times are reduced.</li> <li>2. Gender balance improves.</li> <li>3. Member survey indicates improved alignment between Engineers and Geoscientists BC's responsibilities and member expectations.</li> </ol>

